

# 2022 Exhibitor Kit

Washington, D.C.  
6 - 9 Oct.

2022

NINETY-FOURTH  
INTERNATIONAL  
ATLANTIC  
ECONOMIC  
CONFERENCE

Conference will take place in:  
Washington, D.C



International Atlantic  
Economic Society

## Past exhibitors include:

- Asian Development Bank
- Cambridge University Press
- CATO Institute
- Central European University Press
- DSI Data Service & Information
- Elsevier Publishing
- Emerald Group Publishing Limited
- INOMICS
- Institute of Economic Affairs, London
- International Labour Organization
- International Monetary Fund
- McGill-Queen's University Press
- MIT Press
- Organization for Economic Co-operation and Development
- Oxford University Press
- Palgrave Macmillan
- Princeton University Press
- Routledge
- Sentia Publishing
- South-Western Publishing
- Springer
- Taylor and Francis, Ltd.
- United Nations
- University of Alberta Press
- University of Chicago Press
- USDA-Economic Research Service
- Wiley-Blackwell Publishing Company
- W.E. Upjohn Institute
- World Scientific

## Attention Exhibitors: Promote your company's name and products to over 40,000 economists worldwide!

Save time and money by letting IAES exhibit your materials for you!

### Reap the Benefits:



Minimize cost & maximize visibility to a wide array of potential customers.

- Exhibit at an IAES conference, permitting participants to physically sample textbooks, journals, and other products.
- Sponsor an event to show your company's support of important quality academic research and education.
- Take advantage of our high-quality print advertisement options with a printed ad in our conference program.
- Market your name and products to economists from over 30 countries with single or multi-page conference bag inserts, including discount coupons and codes.
- Regardless of which exhibiting package you choose, your company-specific link will be advertised on the IAES website throughout the duration of the conference.

The IAES has been successfully hosting conferences for nearly 50 years. We will be happy to develop an exhibiting package that works best for your company's unique needs. Don't miss out on a great opportunity to exponentially increase your visibility to roughly 40,000 economists worldwide!

# 4 EXHIBITING OPTIONS

Promote your company's name and products to over 40,000 economists worldwide with a company-specific link on the IAES website and through our social media platforms.

## PROGRAM ADVERTISING

- Place your full-page printed advertisement in our high quality conference program
- \$150 fee for inside program page
- \$250 fee for two-page spread inside
- \$300 fee for Cover 3 or 4
- Advertising Requirements:

- Ad copy payment deadline: 1 September 2022
- Size: 5" x 7.5"
- No bleeds accepted
- Print ready high resolution PDF or InDesign file with the fonts and graphics packaged with the file

## CONFERENCE BAG INSERTS

- IAES Staff will insert your pre-printed promotional materials into all conference registration bags
- \$200 fee for single-page insert
- \$300 fee for multi-page/full catalog insert
- Payment deadline: 1 September 2022
- Materials must be shipped directly to conference headquarters to arrive by 3 October 2022

## TABLE-TOP DISPLAYS

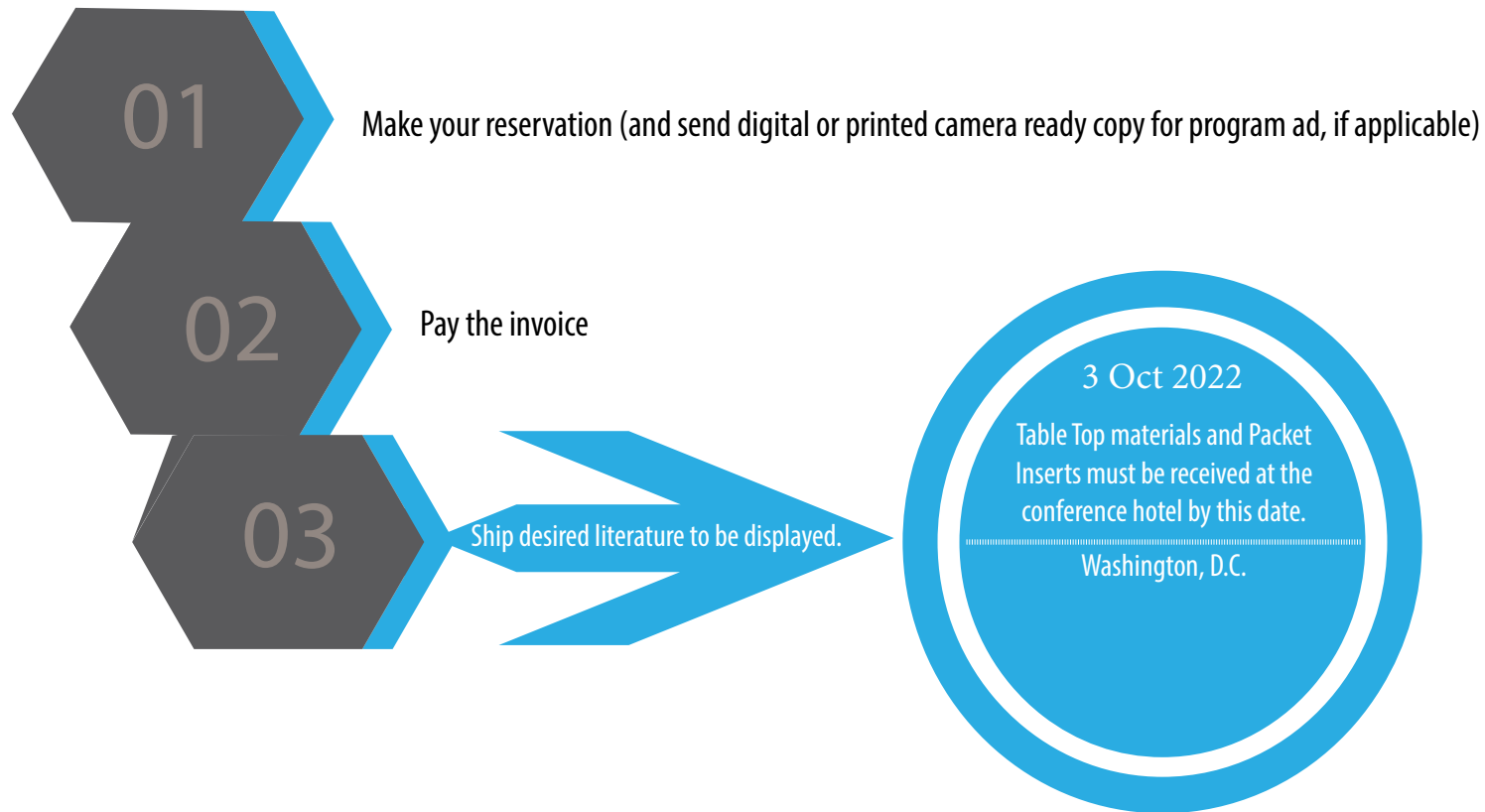
- Six foot draped display table located near the high traffic refreshment break area and the International Atlantic Economic Conference registration desk, providing maximum exposure
- IAES will set up, dismantle, pack, and return all materials for only \$595. Exhibitor provides prepaid shipping label
- Payment deadline: 1 September 2022
- Materials must be shipped directly to conference headquarters by 3 October 2022

## EVENT SPONSORSHIP

- Sponsor (or partially sponsor) a refreshment break, reception, and/or a luncheon
- Name prominently displayed at event, on event ticket, and in the online and printed program
- Reception sponsorships include informational promotion table

Don't see what you are looking for? The IAES will be happy to develop a custom sponsorship/exhibition package.

Just three easy steps to exhibit at the IAES conference!



Contact:

- Joshua Sussman  
Website, Social Media, and Marketing Assistant
- Tel: 404.965.1555  
Fax: 404.965.1556
- International Atlantic Economic Society  
230 Peachtree Street, N.W., Suite: 1640  
Atlanta GA, 30303 U.S.A  
Email: [operations@iaes.org](mailto:operations@iaes.org)  
Website: [www.iaes.org](http://www.iaes.org)



Exhibitor Contract 2 OPTIONS TO FILL-OUT THE EXHIBITOR CONTRACT

- 01 Digital-  
If you would like to fill-out the exhibitor contract digitally simply visit the link below and submit the form:  
<http://www.iaes.org/exhibiting/exhibitor-contract/>
- 02 Mail/E-Mail  
E-mail ([operations@iaes.org](mailto:operations@iaes.org)) or mail completed form to the name and address detailed at the bottom of the form. If you wish to submit the exhibitor form by mail simply fill-out the form on page 5.



White House

The modern-day White House complex includes the Executive Residence, the West Wing, the East Wing, the Eisenhower Executive Office Building (the former State Department, which now houses offices for the president's staff and the vice president) and Blair House, a guest residence. The Executive Residence is made up of six stories: the ground floor, state floor, second floor, and third floor, as well as a two-story basement.



## Exhibitor Contract

International Atlantic Economic Conference  
6-9 October 2022  
Washington, D.C.

Name (First & Last): \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

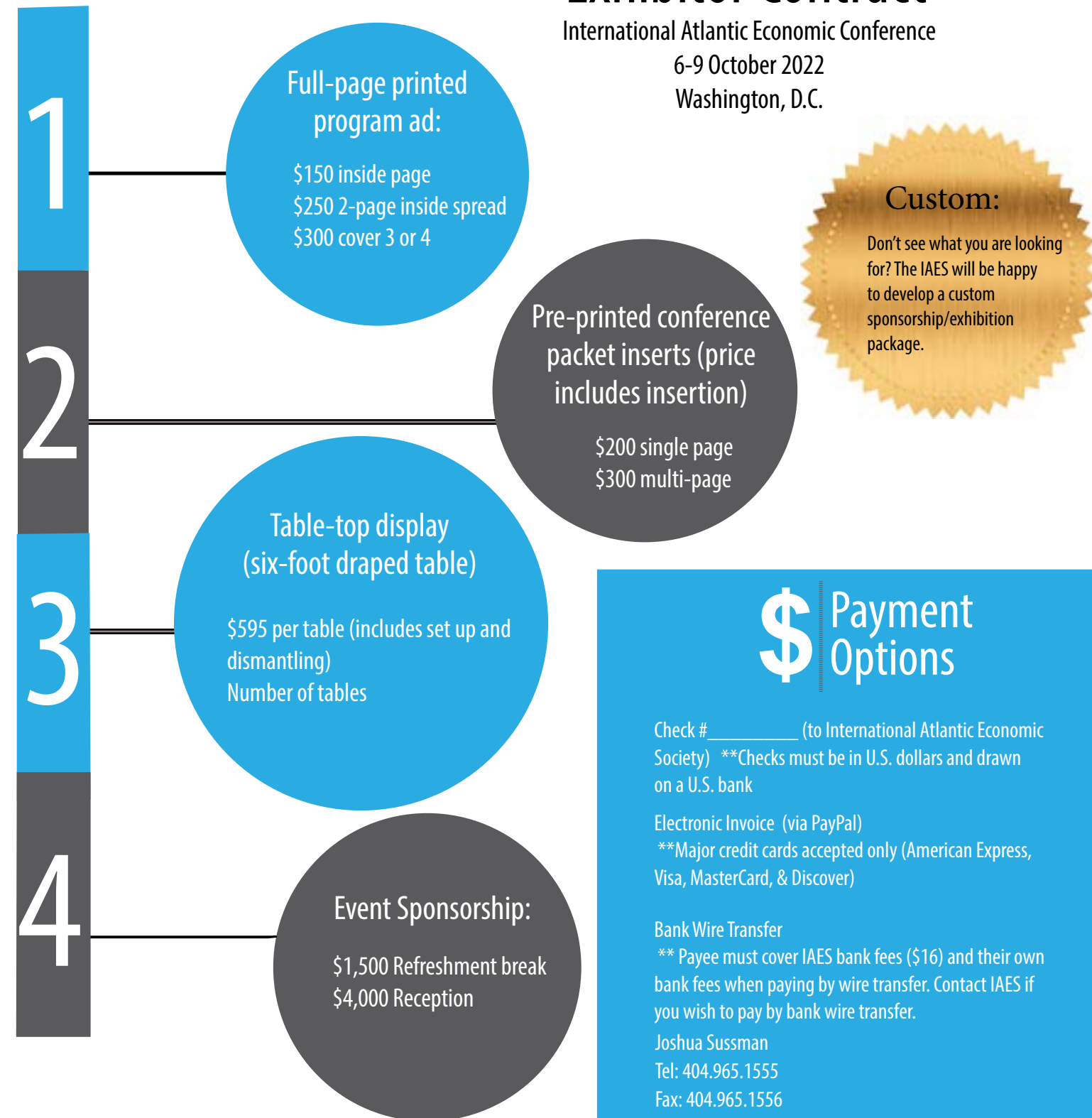
Email: \_\_\_\_\_

Website: \_\_\_\_\_

### Mail to:

 Attn: Joshua Sussman  
International Atlantic Economic Society  
230 Peachtree Street, N.W., Suite: 1640  
Atlanta GA, 30303 U.S.A  
Tel: 404.965.1555  
Fax: 404.965.1556  
Email: [operations@iaes.org](mailto:operations@iaes.org)  
Website: [www.iaes.org](http://www.iaes.org)

## Exhibitor Reservation



## Exhibitor Contract

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### \$ Payment Options

Check # \_\_\_\_\_ (to International Atlantic Economic Society) \*\*Checks must be in U.S. dollars and drawn on a U.S. bank

Electronic Invoice (via PayPal)  
\*\*Major credit cards accepted only (American Express, Visa, MasterCard, & Discover)

Bank Wire Transfer  
\*\* Payee must cover IAES bank fees (\$16) and their own bank fees when paying by wire transfer. Contact IAES if you wish to pay by bank wire transfer.

Joshua Sussman  
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Website: [www.iaes.org](http://www.iaes.org)