

2023 Exhibitor Kit

EUROPE
22 - 25 Mar.
2023

NINETY-FIFTH
INTERNATIONAL
ATLANTIC
ECONOMIC
CONFERENCE

Conference will take place in:
Europe
(Location to be announced)



International Atlantic
Economic Society

Past exhibitors include:

- Asian Development Bank
- Cambridge University Press
- CATO Institute
- Central European University Press
- DSI Data Service & Information
- Elsevier Publishing
- Emerald Group Publishing Limited
- INOMICS
- Institute of Economic Affairs, London
- International Labour Organization
- International Monetary Fund
- McGill-Queen's University Press
- MIT Press
- Organization for Economic Co-operation and Development
- Oxford University Press
- Palgrave Macmillan
- Princeton University Press
- Routledge
- Sentia Publishing
- South-Western Publishing
- Springer
- Taylor and Francis, Ltd.
- United Nations
- University of Alberta Press
- University of Chicago Press
- USDA-Economic Research Service
- Wiley-Blackwell Publishing Company
- W.E. Upjohn Institute
- World Scientific

Attention Exhibitors: Promote your company's name and products to over 40,000 economists worldwide!

Save time and money by letting IAES exhibit your materials for you!

Reap the Benefits:



Minimize cost & maximize visibility to a wide array of potential customers.

- Exhibit at an IAES conference, permitting participants to physically sample textbooks, journals, and other products.

- Sponsor an event to show your company's support of important quality academic research and education.

- Take advantage of our high-quality print advertisement options with a printed ad in our conference program.

- Market your name and products to economists from over 30 countries with single or multi-page conference bag inserts, including discount coupons and codes.

- Regardless of which exhibiting package you choose, your company-specific link will be advertised on the IAES website throughout the duration of the conference.

The IAES has been successfully hosting conferences for 50 years. We will be happy to develop an exhibiting package that works best for your company's unique needs. Don't miss out on a great opportunity to exponentially increase your visibility to roughly 40,000 economists worldwide!

4 EXHIBITING OPTIONS

Promote your company's name and products to over 40,000 economists worldwide with a company-specific link on the IAES website and through our social media platforms.

PROGRAM ADVERTISING

- Place your full-page printed advertisement in our high quality conference program
- \$150 fee for inside program page
- \$250 fee for two-page spread inside
- \$300 fee for Cover 3 or 4
- Advertising Requirements:

- Ad copy payment deadline: 15 Feb. 2023
- Size: 5" x 7.5"
- No bleeds accepted
- Print ready high resolution PDF or InDesign file with the fonts and graphics packaged with the file

CONFERENCE BAG INSERTS

- IAES Staff will insert your pre-printed promotional materials into all conference registration bags
- \$200 fee for single-page insert
- \$300 fee for multi-page/full catalog insert
- Payment deadline: 15 Feb. 2023
- Materials must be shipped directly to conference headquarters to arrive by 20 March 2023

TABLE-TOP DISPLAYS

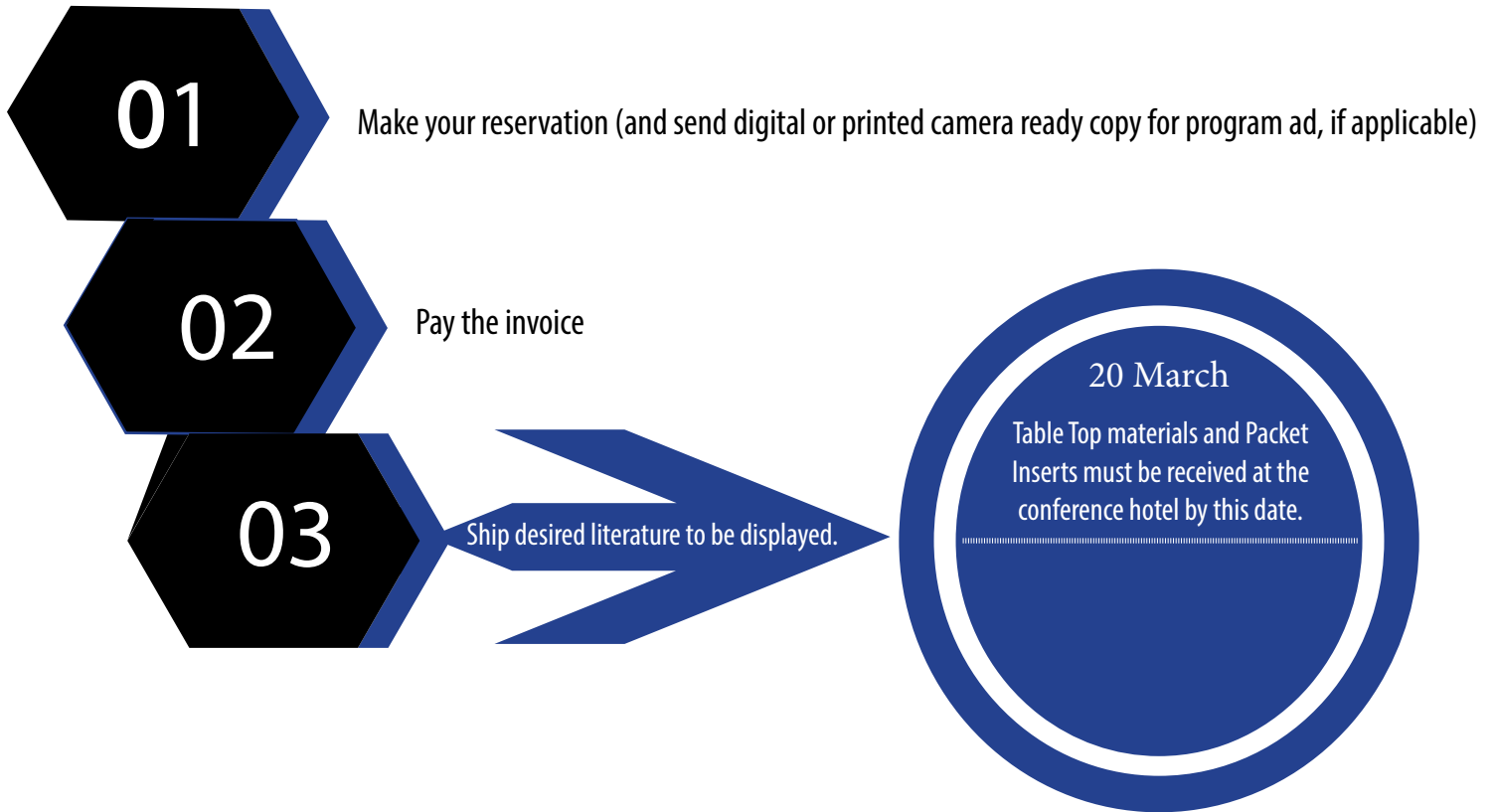
- Six foot draped display table located near the high traffic refreshment break area and the International Atlantic Economic Conference registration desk, providing maximum exposure
- IAES will set up, dismantle, pack, and return all materials for only \$595. Exhibitor provides prepaid shipping label
- Payment deadline: 15 Feb. 2023
- Materials must be shipped directly to conference headquarters by 20 Mar. 2023

EVENT SPONSORSHIP

- Sponsor (or partially sponsor) a refreshment break, reception, and/or a luncheon
- Name prominently displayed at event, on event ticket, and in the online and printed program
- Reception sponsorships include informational promotion table

Don't see what you are looking for? The IAES will be happy to develop a custom sponsorship/exhibition package.

Just three easy steps to exhibit at the IAES conference!



Contact:



Joshua Sussman

Website, Social Media, and Marketing Assistant



Tel: 404.965.1555

Fax: 404.965.1556



International Atlantic Economic Society

230 Peachtree Street, N.W., Suite: 1640

Atlanta GA, 30303 U.S.A

Email: operations@iaes.org

Website: www.iaes.org



Exhibitor Contract

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OPTIONS TO FILL-OUT THE EXHIBITOR CONTRACT

01

Digital-

If you would like to fill-out the exhibitor contract digitally simply visit the link below and submit the form:

<http://www.iaes.org/exhibiting/exhibitor-contract/>

02

Mail/E-Mail

E-mail (operations@iaes.org) or mail completed form to the name and address detailed at the bottom of the form. If you wish to submit the exhibitor form by mail simply fill-out the form on page 5.



50 YEARS!

The International Atlantic Economic Society turns FIFTY YEARS OLD this year! Be sure to stay tuned for all the fantastic new activities that we'll be setting up in celebration of the big five-oh!

Exhibitor Contract

International Atlantic Economic Conference

22-25 March 2023

Europe

Name (First & Last):

Title:

Organization:

Address 1:

Address 2:

City:

State:

Country:

Zip/Postal Code:

Phone:

Fax:

Email:

Website:

Mail to:



Attn: Joshua Sussman

International Atlantic Economic Society

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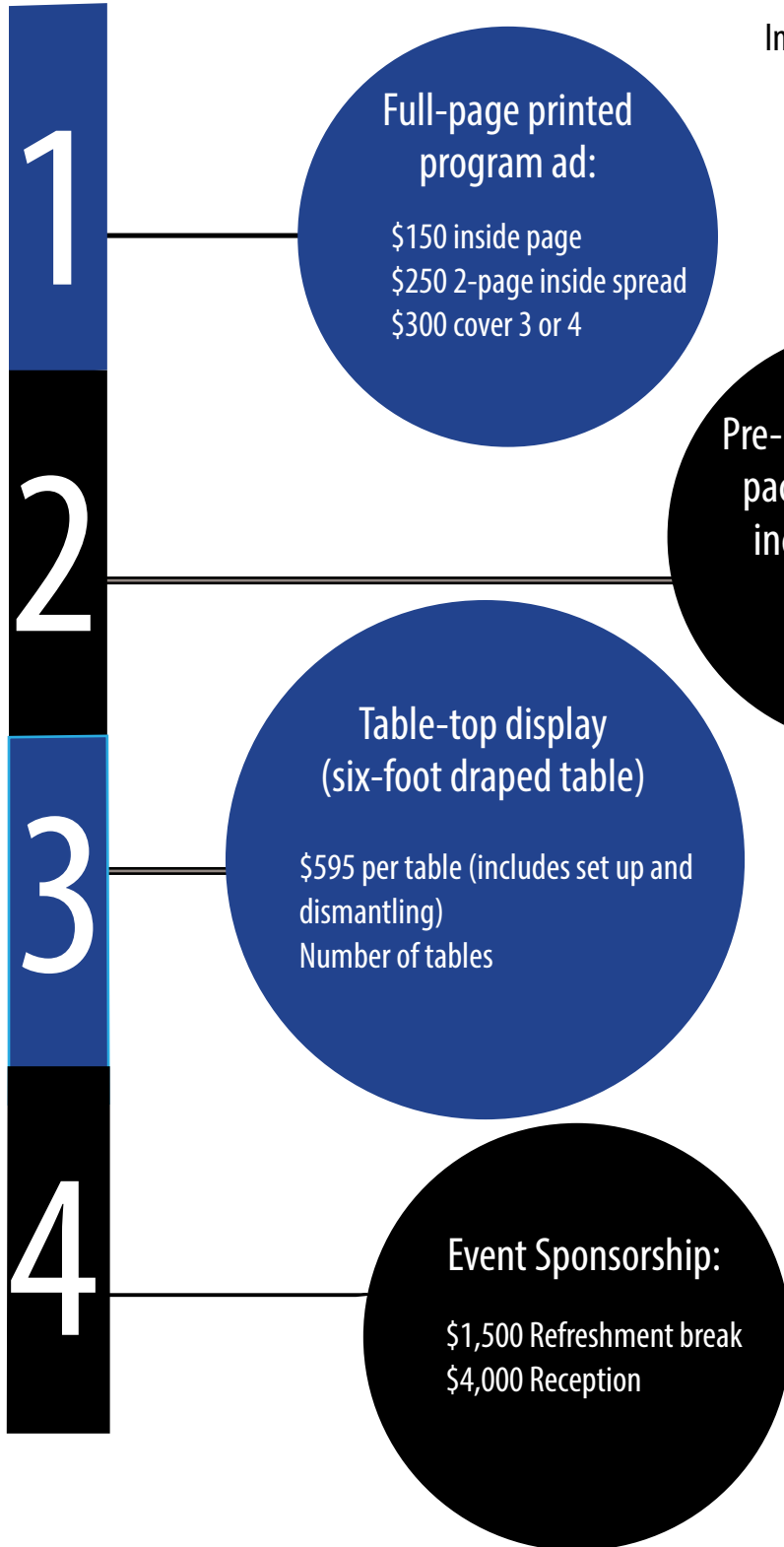
Tel: 404.965.1555

Fax: 404.965.1556

Email: operations@iaes.org

Website: www.iaes.org

Exhibitor Reservation



Exhibitor Contract

International Atlantic Economic Conference
22-25 March 2023
Europe



\$ Payment Options

Check # _____ (to International Atlantic Economic Society) **Checks must be in U.S. dollars and drawn on a U.S. bank

Electronic Invoice (via PayPal)
**Major credit cards accepted only (American Express, Visa, MasterCard, & Discover)

Bank Wire Transfer
** Payee must cover IAES bank fees (\$16) and their own bank fees when paying by wire transfer. Contact IAES if you wish to pay by bank wire transfer.

Joshua Sussman
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Fax: 404.965.1556
Email: operations@iaes.org
Website: www.iaes.org